

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE

RECEIVED
OCT 19 2010 17:49
FEC MAIL CENTER

NATIONAL REPUBLICAN SENATORIAL COMMITTEE
425 2ND STREET NE
WASHINGTON DC 20002
FEC ID No. C00027466

☒ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1 / 7
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE	FEC IDENTIFICATION NUMBER C C00027466
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Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
BRIGHT MEDIA

Mailing Address
2109 HUIDEKOPER PL., NW

City WASHINGTON State DC Zip Code 20007

Purpose of Expenditure MEDIA Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
JOSEPH W MILLER

Calendar Year-To-Date Per Election for Office Sought 162142.00

Date 10 / 18 / 2010

Amount 12000.00

Office Sought: ☐ House ☒ Senate ☐ Presidential State: AK District: 00

Check One: ☒ Support ☐ Oppose

Disbursement For: ☐ Primary ☒ General 2010

Other (specify):

Transaction ID: SE24-0.009516

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Mailing Address
815 SLATERS LANE

City ALEXANDRIA State VA Zip Code 22314

Purpose of Expenditure MEDIA Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
ALEXANDER GIANNOULIAS

Calendar Year-To-Date Per Election for Office Sought 825330.00

Date 10 / 18 / 2010

Amount 813330.00

Office Sought: ☐ House ☒ Senate ☐ Presidential State: IL District: 00

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2010

Other (specify):

Transaction ID: SE24-0.009513

(a) SUBTOTAL of Itemized Independent Expenditures	825330.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
Signature

10 / 19 / 2010

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

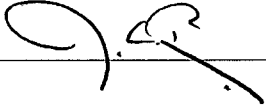
☐ 24-Hour Notice ☐ 48-Hour Notice

**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 2 / 7
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE		FEC IDENTIFICATION NUMBER C C00027466	
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice			
Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC		Date M M / D D / Y Y Y Y 1 0 / 1 8 / 2 0 1 0	
Mailing Address 815 SLATERS LANE		Amount 150142.00	
City ALEXANDRIA	State VA	Zip Code 22314	Office Sought: <input type="checkbox"/> House State: AK <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure MEDIA		Category/ Type	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Name of Federal Candidate supported or Opposed by expenditure: JOSEPH W MILLER		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
Calendar Year-To-Date Per Election for Office Sought		162142.00 Transaction ID: SE24-0.009514	

Full Name (Last, First, Middle, Initial) of Payee THE STEVENS & SCHREIFER GROUP		Date M M / D D / Y Y Y Y 1 0 / 1 8 / 2 0 1 0	
Mailing Address 4455 CONNECTICUT AVE., NW SUITE 250		Amount 12000.00	
City WASHINGTON	State DC	Zip Code 20008	Office Sought: <input type="checkbox"/> House State: IL <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure MEDIA		Category/ Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Name of Federal Candidate supported or Opposed by expenditure: ALEXANDER GIANNOULIAS		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
Calendar Year-To-Date Per Election for Office Sought		825330.00 Transaction ID: SE24-0.009517	

(a) SUBTOTAL of Itemized Independent Expenditures	162142.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <p>JAY C BANNING  Signature</p> <p style="text-align: right;">M M / D D / Y Y Y Y 1 0 / 1 9 / 2 0 1 0</p>	

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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**SCHEDULE E (FEC Form 3X)
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PAGE OF 3 / 7
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE			FEC IDENTIFICATION NUMBER C C00027466	
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice				
Full Name (Last, First, Middle, Initial) of Payee MCCARTHY MARCUS HENNINGS LTD			Date M M / D D / Y Y Y Y 1 0 / 1 9 / 2 0 1 0	
Mailing Address 1850 M ST., NW SUITE 235			Amount 12000.00	
City WASHINGTON	State DC	Zip Code 20036	Office Sought: <input type="checkbox"/> House State: NV <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential	
Purpose of Expenditure MEDIA		Category/ Type <input type="text"/>	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Name of Federal Candidate supported or Opposed by expenditure: HARRY REID			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
Calendar Year-To-Date Per Election for Office Sought 361940.00			Transaction ID: SE24-0.009537	

Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC			Date M M / D D / Y Y Y Y 1 0 / 1 9 / 2 0 1 0	
Mailing Address 815 SLATERS LANE			Amount 349940.00	
City ALEXANDRIA	State VA	Zip Code 22314	Office Sought: <input type="checkbox"/> House State: NV <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential	
Purpose of Expenditure MEDIA		Category/ Type <input type="text"/>	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Name of Federal Candidate supported or Opposed by expenditure: HARRY REID			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
Calendar Year-To-Date Per Election for Office Sought 361940.00			Transaction ID: SE24-0.009536	

(a) SUBTOTAL of Itemized Independent Expenditures	361940.00
(b) SUBTOTAL of Unitemized Independent Expenditures	<input type="text"/>
(c) TOTAL Independent Expenditures	<input type="text"/>
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="width: 40%;"> <p>JAY C BANNING</p> <p>Signature </p> </div> <div style="width: 20%; text-align: center;"> <p>M M / D D / Y Y Y Y 1 0 / 1 9 / 2 0 1 0</p> </div> </div>	

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SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 4 / 7
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER

C C00027466

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date

M M / D D / Y Y Y Y
1 0 / 1 9 / 2 0 1 0

Amount

787429.00

Mailing Address

815 SLATERS LANE

City

ALEXANDRIA

State

VA

Zip Code

22314

Purpose of Expenditure

MEDIA

Category/
Type

Office Sought:

☐ House

State: CO

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General 2010

☐ Other (specify) : _____

Transaction ID: SE24-0.009530

Calendar Year-To-Date Per Election

3091881.00

for Office Sought

Full Name (Last, First, Middle, Initial) of Payee

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date

M M / D D / Y Y Y Y
1 0 / 1 9 / 2 0 1 0

Amount

351005.00

Mailing Address

815 SLATERS LANE

City

ALEXANDRIA

State

VA

Zip Code

22314

Purpose of Expenditure

MEDIA

Category/
Type

Office Sought:

☐ House

State: KY

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support

☒ Oppose

Disbursement For:

☐ Primary

☒ General 2010

☐ Other (specify) : _____

Transaction ID: SE24-0.009529

Calendar Year-To-Date Per Election

1379837.18

for Office Sought

(a) SUBTOTAL of Itemized Independent Expenditures

1138434.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING

Signature

M M / D D / Y Y Y Y
1 0 / 1 9 / 2 0 1 0

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PAGE OF 5 / 7
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Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice			
Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC		Date MM / DD / YYYY 10 / 19 / 2010	
Mailing Address 815 SLATERS LANE		Amount 776250.00	
City ALEXANDRIA	State VA	Zip Code 22314	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential State: PA District: 00
Purpose of Expenditure MEDIA		Category/ Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Name of Federal Candidate supported or Opposed by expenditure: JOSEPH A SESTAK, JR		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
Calendar Year-To-Date Per Election for Office Sought		2305620.00 Transaction ID: SE24-0.009528	

Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC		Date MM / DD / YYYY 10 / 19 / 2010	
Mailing Address 815 SLATERS LANE		Amount 631910.00	
City ALEXANDRIA	State VA	Zip Code 22314	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential State: PA District: 00
Purpose of Expenditure MEDIA		Category/ Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Name of Federal Candidate supported or Opposed by expenditure: JOSEPH A SESTAK, JR		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
Calendar Year-To-Date Per Election for Office Sought		2305620.00 Transaction ID: SE24-0.009527	

(a) SUBTOTAL of Itemized Independent Expenditures

1408160.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
Signature

MM / DD / YYYY
10 / 19 / 2010

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PAGE OF 6 / 7
FOR LINE 24 OF FORM 3X

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Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Mailing Address
815 SLATERS LANE

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
MEDIA

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
PATTY MURRAY

Calendar Year-To-Date Per Election
for Office Sought

2524050.00

Date
M M / D D / Y Y Y Y
1 0 / 1 9 / 2 0 1 0

Amount
940230.00

Office Sought: ☐ House State: **WA**
☒ Senate District: **00**
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2010
☐ Other (specify) : _____

Transaction ID: **SE24-0.009526**

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Mailing Address
815 SLATERS LANE

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
MEDIA

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
JOE MANCHIN, III

Calendar Year-To-Date Per Election
for Office Sought

2796165.00

Date
M M / D D / Y Y Y Y
1 0 / 1 9 / 2 0 1 0

Amount
38405.00

Office Sought: ☐ House State: **WV**
☒ Senate District: **00**
☐ Presidential

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2010
☐ Other (specify) : _____

Transaction ID: **SE24-0.009531**

(a) SUBTOTAL of Itemized Independent Expenditures

978635.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
Signature

M M / D D / Y Y Y Y
1 0 / 1 9 / 2 0 1 0

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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PAGE OF 7 / 7
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NAME OF COMMITTEE (In Full)
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FEC IDENTIFICATION NUMBER

C C00027466

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Mailing Address
815 SLATERS LANE

Date

M M / D D / Y Y Y Y
1 0 / 1 9 / 2 0 1 0

Amount

50000.00

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
MEDIA

Category/
Type

Office Sought: ☐ House State: KY
☒ Senate District: 00
☐ Presidential

Name of Federal Candidate supported or Opposed by expenditure:
JOHN WILLIAM CONWAY

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2010

☐ Other (specify) : _____

Transaction ID: SE24-0.009532

Calendar Year-To-Date Per Election
for Office Sought

1379837.18

(a) SUBTOTAL of Itemized Independent Expenditures

50000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

4924641.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
Signature

M M / D D / Y Y Y Y
1 0 / 1 9 / 2 0 1 0

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

<input checked="checked" type="checkbox"/> Hand Delivered	Date of Receipt <i>10/19/2010</i>
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
Delivery Confirmation™ or Signature Confirmation™ Label <input type="checkbox"/>	
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
Next Business Day Delivery <input type="checkbox"/>	
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

Jh
PREPARER
(3/2005)

10/20/2010
DATE PREPARED